



Jo Fisher

Brain Based Leadership & Performance Coach,
Mentor and Facilitator

Demands both professionally and personally are at an all-time high and the need to make sure our valued team members have the right tools, skills and support in order to perform at their best, lead their teams and grow the business has never been more important.

As a former Chief of Staff at a New York Advertising Agency, Jo has personally experienced the challenges that come from moving into a leadership role and the variety of issues that come up in high level, high pressure roles. It was in this role of growing a strong team from different backgrounds that she realised that although the challenges that came up for everyone were similar, there needed to be an individual process for each person to perform at their best.

Becoming an accredited coach was a natural part of the leadership roles that Jo took on within the Professional Creative Industries. Having a brain-based approach to improving performance gave her the structure and process she needed to be able to support and guide the diverse range and types of clients she was working with into roles where they could not just manage but actually thrive.

Underpinning Jo's work are a strong set of values:

- To be a positive and supportive influence
- To work collaboratively
- To believe in the potential of every client
- To enjoy the process

Based in Brisbane, QLD.

"Occasionally, we have senior staff who are not thriving in their role and are struggling to manage the demands that working in a high pressure environment can create. Jo helps these staff members to find clarity in their roles by helping them find their inner strengths and voice, the confidence to be a powerful force while having meaningful life and achieving personal goals. I would strongly recommend her to anyone who wants better, more focussed and blossoming talent"

Scott Goodson, Founder Global Advertising Agency, New York

"Jo has been excellent in helping our staff address personal and professional challenges to help them continue to develop in their careers and achieve balance in their daily lives. Our people are not only grateful for the opportunity to work with such an experienced coach but also to find tools and support for living better lives."

Mei-ling Billing, Managing Director, Metropolis Agency, Sydney

Qualifications

Certified Neuroleadership Coach
Executive Coaching (Results)
Certified Six Seconds Assessor
HND Communications

Previous Clients

Metropolis Inc., Sydney
Strawberry Frog, New York
HSC Co-Works, Sydney
School for Social Entrepreneurs (SSE)
National Dental Care

Areas of Interest

Personal Performance
Leadership Development
Company Culture
Attention Training (Mindfulness)
Mentoring

At the core

Jo believes that through the collaboration of coaching, we can all become the best version of ourselves

Why Coaching?

"Playing a part in the transformative process that is coaching, and seeing the positive impact not only in work roles, but in mindset, self esteem and relationships, is such a satisfying experience"

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