



## Heather Moseley

Neuroleadership Brain Based Coaching  
Specialising in Small Business

Heather has 33 years' experience within small business in various roles such as an owner, manager, team leader and trainer. She understands the lure of freedom that working for yourself offers and how it can be challenging, exciting, risky, rewarding and satisfying. She also understands the commitment and perseverance required to navigate the challenges associated with owning a business. *"It's a long-term commitment that challenges us to grow as individuals, in order for us to become the people we need to be, to achieve what we set out to do."*

She has worked across various industries including, mining, hospitality, health, real estate, and commercial boat building. The one thing they all have in common is people and process. *"Process makes business easier for us all, stops us reacting and helps us to manage and deliver on the outcomes we set out to achieve."*

As part of her ongoing professional development she pursued a certification in coaching, Heather has found this method of working with people, compliments her management style, while coaching others to achieve the outcomes they desire.

Heather strives to bring the best out of herself and those she works with and is an active and engaged coach. She sees it as a privilege to be entrusted to coach small business owners to capitalise on their opportunities.

*"My role is to support people to achieve their professional goals. The focus of a coaching session is on you and what you want to achieve. We work to establish your goals, develop strategies and identify actions that support you to accomplish the outcomes you desire."*

*"A dream written down becomes a goal. A goal broken down into steps becomes a plan. A plan backed by action makes your dreams a reality."*  
Author Unknown

Based in Mandurah, WA.

### Testimonials

Heather helped me transition into a newly developed position with no defined role, which at the time was both exciting and challenging. Her coaching and support helped me find meaning and purpose within the role to set goals, establish a direction and action plan. Her commitment, skills and attitude make her very approachable, knowledgeable and easy to work with. Heather meets people on their level and takes them on a journey to achieve their goals. Sonya Snowsill Senior Community Development Officer, The City of Mandurah

### Qualifications

Results Coaching Systems  
(NeuroLeadership Institute)  
Business Coaching  
(NeuroLeadership Institute)  
Coaching Tool Kit  
(NeuroLeadership Institute)  
Certificate II & III Business  
(AMA Recruitment & Training)  
Emotional Intelligence Assessor  
(Six Seconds)

### Previous Clients

Shoreline Marine, Henderson WA  
ACTON Real Estate Mandurah WA  
Ravensthorpe Regional Hospital  
Greenstone Resources Pty Ltd  
All Seasons Resorts  
Individual Clients

### Areas of Interest/ Expertise

Small Business Management &  
Leadership  
Personal & Professional Development  
Motivation & Goal Setting  
Emotional Intelligence

### At the Core

Being a mum, family focused and self  
employed.

### Why Coaching?

Coaching for me is a way of being  
with people. Holding a space for  
others to think, obtaining clarity, goal  
setting, finding resources to stay on  
track. It is so rewarding to facilitate  
this process for others, and to watch  
their passion & confidence grow.

### Contact Details

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### Website

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