



## Jo Fisher

Leadership & Performance Coach,  
Trainer and Facilitator

Demands both professionally and personally are at an all-time high and the need to make sure we have the right tools, skills and support in order to perform at our best, has never been more important.

As a former Chief of Staff at a New York Advertising Agency, Jo has personally experienced the challenges that come from moving into a leadership role and the variety of issues that come up in high level, high pressure positions. It was in this role of growing and leading a strong team from different backgrounds, experience levels and cultures she realised that although the challenges that came up for everyone were similar, the way the people responded to those challenges was very different and more importantly, what was required for each person to perform at their best was a very individual process.

Jo takes an integrated approach to people and organisational development. Having a brain-based approach to developing individuals, teams and businesses provides a flexible structure in which people can move from just managing to thriving.

Underpinning Jo's work are a strong set of values:

- To be a positive and supportive influence
- To work collaboratively
- To believe in the potential of every client
- To have FUN!

Based in Brisbane, QLD.

*"Occasionally, we have senior staff who are not thriving in their role and are struggling to manage the demands that working in a high pressure environment can create. Jo helps these staff members to find clarity in their roles by helping them find their inner strengths and voice, the confidence to be a powerful force while having meaningful life and achieving personal goals. I would strongly recommend her to anyone who wants better, more focussed and blossoming talent"*

Scott Goodson, Founder Global Advertising Agency, New York

*"Jo has been excellent in helping our staff address personal and professional challenges to help them continue to develop in their careers and achieve balance in their daily lives. Our people are not only grateful for the opportunity to work with such an experienced coach but also to find tools and support for living better lives."*

Mei-ling Billing, Managing Director, Metropolis Agency, Sydney

### Qualifications

Certified Neuroleadership Coach  
Executive Coaching (Results)  
Certified Six Seconds Assessor  
HND Communications

### Previous Clients

Metropolis Inc., Sydney  
Strawberry Frog, New York  
HSC Co-Works, Sydney  
School for Social Entrepreneurs (SSE)  
National Dental Care  
CampaignX  
Dissh  
Metagenics  
Publicis  
Qantas  
Ray White  
Department of Environment & Science, QLD

### Areas of Interest

Personal Performance  
Business Development  
Leadership  
Company Culture  
Teams  
Change Readiness  
Mentoring

### At the core

Jo believes that through the collaboration of coaching, we can all become the best version of ourselves

### Why Coaching?

"Playing a part in the transformative process that is coaching, and seeing the positive impact not only in work roles, but in mindset, self esteem and relationships, is such a satisfying experience"

### LinkedIn

<http://www.linkedin.com/in/jo-fisher-0a19a134>

### Website

[www.ubalancer.com.au](http://www.ubalancer.com.au)

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